

Sale Instructions

Eligibility to Bid: In order to bid you will need to register with Superior Productions or with Ichthys Cattle Enterprise prior to the sale. We require that everyone be able to pay through an ACH transfer (electronic funds transfer). There is a copy of the page with the information needed for this type of payment in the following pages. You may bid via Superior through click to bid or with a phone representative or you can bid in person at the sale. Superior will clerk the sale on site.

Directions: From Guide Rock, NE: One mile north of G.R. is the intersection of Hwys. 136 and 78. From that intersection drive 3 miles west on Hwy. 136 to Road 1900. Turn north and drive 5 miles to Road M, you will see a large white building to the east, that is where the auction will be. From Red Cloud, NE: Drive 7 miles east on Hwy. 136 to Road 1900. Turn north and drive 5 miles to Road M. You will see a large white building (auction site) to the east. If you are coming south on Hwy 78 you can turn west on Road N (8 miles south of Hwy 4), drive 3 miles on gravel to 1900 then turn south and drive 1 mile to Road M. The auction will be held in a relatively new multi-purpose building on our place.

Viewing: The bred heifers will be penned at our facility on the night of the 22nd and will be available for viewing all day on the 23rd and the morning of the 24th. Each heifer will have an ID number and a blue lot number. The heifers will sell in lot number order. The heifers will not leave the pens during the sale. We will show a video of each heifer during the sale. If you want to see the heifers in advance of the 22nd please contact us and make an appointment, we would be happy to oblige.

Auction Format: We will have a cowboy style auction. Though this format still moves very quickly you will not hear a bunch of chatter that you can't understand or have ring men yelling at you when there is a bid. There will be no rafter bids.

Every bred heifer lot has a base price listed in the sale catalog. The auctioneer will offer the heifer at the base price. If you are registered to bid you will receive a bidding card. If you are interested in the heifer please raise your card while the heifer is for sale. If the auctioneer exceeds your bid price put your card down. If you are the last person with your card in the air you have won the bid for the heifer.

Motel Accommodations: The closest towns with motel accommodations are Red Cloud (Green Acres 402-746-2201), Blue Hill (Blue Hill Motel 402-756-3901) and Superior (Victorian Inn 402-879-3245). For a wider range of options in lodging and dining you are welcome to look into accommodations in Hastings, Grand Island and Kearney.

Reference Sires: Following is a list of sires, their breed and their registration number. These sires are, for the most part, either the sires of the heifers themselves or are what the heifers were A.I.ed to and/or cleaned up with. You are certainly welcome to go to each breed association and look up the pedigree if you desire.

Hereford: Domino Plato Rupert [42965967](#), King Ten [42921743](#), 4013 bull [43071418](#), 123 bull [24046601](#), Beck [43623313](#)

Black Angus: Rebel 15192082, Brute 16879507, Mojo 16777360, High Point 17195302, Beral 15600072, Sure Bet 17424192, High Roller 17195299, Pety 18044453,

Red Angus: Johnny B. Good 1065904, Action Jack 1690480, Super Pud 1354840, Short Cut 794618, Colorado Chunky 872901, Colorado Hobo 541060, Magua 14525898, Center Stage 1062583, Jack 1555121, Bentley 1684906, Cow Chaser 1723602,

Composite: Elijah, Cowboy Magic, Smitty, Pale Face

Breeding Dates: The heifers were A.I. bred the first week of August and cleaned up until the end of September. They will calve in May-June.

Calving Ease, Disposition, Fleshing Ability: We have rated each heifer according to what we think are accurate descriptions of their ability to calve easy, to be gentle and to be able to flesh on forage. We guarantee the calving ease of every heifer we sell. So, what does that mean? We think every heifer we sell should be able to calve unassisted. However, in practice we know that doesn't happen, absolutely, in every instance. In our operation if we have to assist a heifer at calving she is culled from the herd. We would recommend checking the heifers at least twice/day as we do. We calve on grass and check them in the morning and evening. You could obviously check them more often if you want. For our guarantee, if you check your heifers at least twice/day and have an issue we are willing to pay the vet call. If you take care of the issue yourself we will pay you the equivalent of a vet call. Every heifer has bred in calving ease and is bred to a calving ease bull. We don't like problems in this area and don't want you to deal with them either.

Disposition is important to us. We have 7 children, some very small, and we simply don't allow wild cattle at our place. We think this group of heifers, overall, has the best dispositions of any we've had, the same goes for fleshing ability.

A.I. or Clean Up Bull?: Our vet does a great job of palpating pregnancy and predicting how far along the calf is. For each heifer we provide both the A.I. and clean up bull and give a prediction of what we think she is bred to based on our vet's evaluation. All of these heifers were A.I. bred between 8-3-16 and 8-12-16, with the majority being bred between 8-3 and 8-6. The clean up bulls were turned in on 8-15-16 and left for 45 days. From these dates you should be able to determine the actual sire based on calving date. If you need help with this determination we would be happy to assist.

Frame Scores: We have measured the hip height of every heifer and of most of their dams. We used a frame score chart which factors in age to determine the frame score of each heifer and most of the momma cows to within ½ of a score. We also offer the heifer and dam weights which were taken 12-7-16 and 12-9-16 respectively.